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[The University of Southern Mississippi - Association News - Full Story](#)

Dr. **Barry Babin** has been named chair of The University of Southern Mississippi's Department of Management and Marketing in the College of Business. ...

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[Barry Babin](#)

On behalf of the SMA membership, **Barry Babin** (left, University of Southern ... Longest Drive (2 awarded) Dan Goebel and **Barry Babin**

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[HEC Montréal—Summer School : Marketing in the U.S.](#)

Barry J. Babin's primary teaching interests include retailing, creativity, consumer behaviour and marketing management. His research interests include the ...

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Interested candidates should submit an application, resume, and academic transcripts to the Search Committee, Dr. **Barry J. Babin**, The University of Southern ...

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TO: **Barry J. Babin** Tel: (601) 266 - 4629. Associate Editor, Marketing ... FAX: (601) 266-4630 email: jbr@usm.edu or **barry.babin**@usm.edu ...

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[Concordia's Thursday Report](#)

In the middle of crunching numbers, researcher **Barry J. Babin** was suddenly very, very scared that he was about to be forced to recommend that only men ...

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The Instructor's Manual, prepared by **Laurie Babin** of The University of Southern Mississippi, and Transparency Masters was designed to ease lecture ...

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Laurie Babin (University of Southern Mississippi) has created over 2000 questions ranging from multiple-choice, to true-false, to short-answer. ...

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